

Are you a physician looking to enhance your leadership skills and create a thriving practice environment?

The SVMIC Shield Summit is your opportunity to supercharge your skills and enhance your knowledge. At this summit you will have the chance to **network, collaborate** and **exchange ideas** with colleagues who understand the unique challenges of medical practice. Experienced physicians will share their wisdom on navigating the complex landscape of medicine, providing an opportunity to hear the secrets to their success and the landmines to avoid.

You will hear from SVMIC's practice management experts on **best practices regarding key operational issues** to make informed decisions and know whether your practice is running at its best. We will address what physicians need to know about **practice finances, compliance** and **human resources**.

Being a physician is not just about patients and documentation. It is a balancing act of so much more. Several of the sessions are designed with spouses and significant others in mind to provide insight into the life of a physician, how to manage work-life balance for both parties as well as what to expect if you are ever sued.

Topped off with a special event for everyone, it promises to be an exciting and educational event.

Mark your calendar now and register today!

We look forward to seeing you in October.

TARGET AUDIENCE:

Physicians serving in a leadership role, those looking to improve their leadership skills and/or those seeking to expand their knowledge about the business of medicine.

LOCATION:

The Westin Nashville
807 Clark Place,
Nashville, TN 37203

COST:

Physicians: \$449

includes breakfast & lunch both days plus Friday's Special Event

Guests: \$99

includes all sessions as well as Friday's Special Event (and same meals as physician attendees)

CME AWARDED

Eligible for up to 10.5 AMA PRA
Category 1 Credits™

THURSDAY, OCTOBER 17

Special Event for SVMIC Forum Members

FRIDAY, OCTOBER 18

TIME SESSION SPEAKER / FACILITATOR

7:30-8:15 Registration & Breakfast

8:15-8:30 Welcome & Introductions

Matthew L. Perkins, MD, FAAP, FACP - Chair of the Board, SVMIC
 John H. Mize, FCAS, MAAA - President & CEO, SVMIC

8:30-10:30 Tips for Flourishing: Finding Your Joy and Surviving the Stress in Medicine Today

CME: 2.0

Our nation’s leaders have woken up to the reality that we are in a health care crisis. Over 45% of physicians are experiencing burnout and are voting with their feet to pursue other careers or to retire entirely. Many of the drivers behind this exodus are completely out of our personal control. Thankfully, organized medicine is working hard to influence meaningful change – but this will take time.

In the meantime, it’s essential to take charge of our own lives to optimize our joy and love for life amid the realities we live in.

Dr. Worley will introduce the Smooth Sailing Life™ Nautical Metaphor, a tool for:

- Assessing the good, the bad and the ugly; identifying what’s working and what isn’t.
- Understanding the drivers for burnout within your own control.
- Appreciating the sustaining power of meaningful connections and living your values.
- Trouble shooting about obstacles and challenges interfering with your aspirational journeys.
- Identifying key adjustments to be made to optimize your fulfillment and resilience.

Linda L. M. Worley, MD – Masters Certified Physicians’ Development Coach

10:30-10:45 BREAK



10:45-12:30

Leadership Is a Choice:

CME: 1.75

- **Recognizing & Enhancing Your Strengths – DiSC***
- **Influencing & Leading Others**

Healthcare continues to face new and unparalleled challenges. Whether it is burgeoning regulations, evolving payment models, recruitment and staffing challenges or even a pandemic, our medical practices need leaders who can confront the obstacles while seizing the opportunities. It is essential physicians understand their strengths and take advantage of opportunities to enhance them while also acknowledging the personalities with whom they work. An understanding of oneself and all the players is key to influencing and leading others. At the conclusion of this session attendees will comprehend the essential characteristics of a leader as well as have the knowledge to apply practical skills and techniques for effective communication, building culture, change management and improved relationships with patients, staff and colleagues.

*Attendees will be provided with an opportunity to complete the DiSC Personality Profile prior to this meeting. Those who complete the self-assessment will receive a confidential personalized report outlining their personality style which highlights your preferred behaviors to interact with others as well as how you can improve those interactions to suit their style preferences. It is strongly recommended attendees complete this assessment to reap the full benefits of this session.

Stephen A. Dickens, JD. M.A.Ed., FACMPE - Vice President - Medical Practice Services, SVMIC

12:30-2:00

LUNCH

CME: 1.5

I've Been Sued! What Next?

An overview of the medical malpractice lawsuit experience

An accusation of medical malpractice and an accompanying lawsuit are an unfortunate reality for most physicians. The longer you stay in practice, the more likely it is to happen. Adverse outcomes are a reality of medicine, yet sometimes patients and their families feel the need to pursue litigation. Whether it is your first experience, or you have been through it before, it feels like a personal attack. As told by a physician who has been through the process and successfully navigated it, this session outlines the process, impact and emotions of being sued for malpractice while providing guidance on how to weather the storm. You will also hear from the physician's spouse on her experience and perspective.

Dr. Craig & Kerry Myers
Kenneth W. Rucker, JD - Vice President, Claims

2:00-3:45

Panel Discussion

CME: 1.75

- **How to find work-life balance within the practice of medicine**
- **Managing a personal relationship while practicing medicine**
- **Bring your questions and hear how other physicians navigated these challenges**

Being a physician is a demanding job. Being married or in a relationship with a physician is tough too. Balancing the practice of medicine with a personal life can be a challenge. This session provides an open forum for physicians and their spouses/significant others to ask questions of experienced physicians on the issues important to them.

Dr. Matthew & Mishelle Perkins
Drs. Greg & Katrina Hood

3:45-4:00

BREAK

4:00-4:45

For Physicians: Overview of SVMIC Services

SVMIC’s mission is to protect, support and advocate for physicians and other healthcare providers. While we are known for our physician focused claims experience, there is much more to us. This session highlights not only our world class claims department but also provides an overview of the underwriting process and services as well as the value-added services available from our experienced team of risk and practice management professionals.

Charmy Shrode - Vice President – Underwriting, SVMIC
 Kenneth W. Rucker, JD - Vice President – Claims, SVMIC
 Stephen A. Dickens, JD, M.A.Ed., FACMPE - Vice President - Medical Practice Services, SVMIC

For Guests: Guest Meet & Greet

This is an opportunity for spouses/significant others to gather to network with other physician spouses. Hosted by Mishelle Perkins - wife of Dr. Matthew Perkins, SVMIC Board Chair

4:45

Wrap-up, Q&A

5:30-7:30

Special Event

Set to the backdrop of local musicians, the Board of Directors and Leadership Team of SVMIC invites you to join fellow attendees to relax, have fun, and enjoy the scenic sights of downtown Nashville. Hosted on the rooftop of the Westin Hotel, this event provides an opportunity to build on the formal sessions of the day.

SATURDAY, OCTOBER 19

TIME SESSION SPEAKER / FACILITATOR

THE BUSINESS OF MEDICINE

7:30-8:15

Breakfast

8:15-9:15

Independent, Integrated & Private Equity - Positioning Your Practice to Survive

CME: 1.0

- **Considerations in Independent, Integrated & Private Equity**
- **Understand the pros & cons of each practice model**
- **Discuss compensation and production metrics**
- **Review physician governance and decision making**

In the ever-evolving landscape of healthcare, physicians are presented with a multitude of employment options, ranging from traditional independent practice to integrated health systems and private equity-backed ventures. Employee stock ownership plans (ESOPs) are even beginning to emerge as an alternative. Each model comes with its own set of advantages, challenges, and considerations, particularly regarding compensation, governance structure, and various factors impacting the practice environment.

While the choice where to practice is a personal one, knowing the elements of each can help position you for the best choice for you.

Michael D. Cash, MHSA, FACMPE - Senior Medical Practice Consultant, SVMIC



9:15-10:15

Operations & Finance**CME: 1.0****Understand the Key Performance Indicators (KPIs) needed to make strategic practice decisions**

While a physician's primary focus is to treat patients, most find themselves making business decisions. A misstep can have costly and detrimental consequences. Given the limited exposure physicians have to the business of medicine during their education, it can be intimidating. The key is having organizational and financial measures to make the best decisions. This session outlines the key performance indicators physicians should consider when evaluating the overall performance of the practice.

Jackie P. Boswell, MBA, FACMPE - Assistant Vice President – Medical Practice Services, SVMIC

10:15-10:30

BREAK

10:30-11:15

Keeping It Legal – Compliance**CME: .75**

- **Build your knowledge of compliance for physicians and the medical practice**
- **Identify key components of a strong compliance plan and the physician's role**
- **Understand the importance of building a culture of compliance in your practice**

With the heavy regulations placed on medical practices by numerous authorities, it is essential that all parties understand their responsibilities and the risks of noncompliance. Strong compliance and ethical standards promote safety, integrity, and trust, while mitigating legal risks, potential fines, and reputational damage. This session provides an overview of the necessary elements of a compliance plan to ensure your practice does not run afoul.

Leslie Snider, MS, FACMPE, CHC, RT(R) - Medical Practice Consultant, SVMIC

11:15-12:00

Human Resource Essentials**CME: .75**

- **Understand the critical human resource challenges**
- **Identify the essential HR policies and regulatory requirements to avoid potential problems**

As the primary expense and potential source of stress in a medical practice, staffing requires careful navigation to avoid common pitfalls in human resources. With practices experiencing record-high employee turnover rates and a rise in harassment and hostile work environment claims, physicians must employ effective strategies to staff their practices while mitigating HR challenges.

Sheri Smith, FACMPE, SHRM-CP - Senior Medical Practice Consultant, SVMIC



12:00-12:30

Closing Session

Kevin Dyson, a number 16th pick of the 1998 NFL Draft by the Tennessee Oilers (Titans) and former player for the Carolina Panthers, now serves as the Principal of Centennial High School in Franklin, Tennessee.

Drawing upon his unique journey from a professional football player to his current role as a high school principal, Dr. Dyson will speak on his personal experiences and give anecdotes highlighting the importance of teamwork and leadership for a successful team/organization. He will highlight how his experiences on the field taught him the value of collaboration, communication, and shared accountability, principles that he now applies in fostering a culture of excellence and unity within his school community. Dr. Dyson will emphasize the essential connection between individual empowerment and collective success by accentuating that embracing the “WE” is a necessary need for team success.

Key Takeaways:

- **Embrace the collective power of “WE” - Recognize that every team member plays a vital role in achieving success and that individual growth contributes to the team’s overall performance.**
- **Cultivate personal leadership - Understand that leadership is not confined to a title but is a mindset and a set of behaviors each team member can develop.**
- **Focus on what you can control - Redirect your energy towards self-improvement and proactive actions that propel the team forward rather than dwelling on past failures or circumstances beyond your control.**

Kevin Dyson, Ed.D. – Principal, Centennial High School, Former Tennessee Titan

12:30

ADJOURN

